

Services | **Travel & Tourism**

K&A partners with travel and tourism agencies on all project stages. We provide the following menu of services from which our clients select according to their need. Whether you require a start-to-finish approach or one portion of a project completed, we can work with you to fulfill your goals.

R e s e a r c h & D e v e l o p m e n t

Resource Inventory/Analysis

Clarify whether your agency's offerings cover what your community has available and what visitors would like to see and do. What's missing that could entice more tourism dollars your way?

Cultural Resources Documentation

You have more to offer visitors than you know! We help by documenting vibrant local "hidden" culture, providing information ready to be used in creating new and enticing tourism experiences.

P r o d u c t C r e a t i o n

Guides, Maps, and Trails

Well-written and richly illustrated guides, cultural and heritage trails with easy to follow maps, and narrated tour experiences. K&A can provide any format from print to downloadable media files, from paper brochures to cell phone tours.

Exhibits

Provide engaging exhibit experiences for your visitors. K&A offers turn-key services from concept development to planning and implementation.

Public Programs

Develop visitor experiences such as classes, workshops, events, lectures, and online programs.

Documentary Fieldwork/Photography

Production of a full sensory documentary experience of your community, ready to be used at visitor resource centers, exhibitions, and public programs.